MARTIN J. LEE

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| professional Summary |

Strategic finance and accounting executive with 20 years of experience leading global accounting operations, driving financial transformation through intelligent automation, and serving as a trusted partner to C-suite executives and boards at public and high-growth companies. A respected leader known for building and mentoring high-performance teams, with deep expertise in US GAAP, SEC reporting, Sarbanes-Oxley (SOX) compliance, and IPO readiness. A modern finance leader who designs and deploys AI/ML to automate analysis, strengthen risk detection, and deliver the actionable intelligence that drives strategic business decisions.

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| EXECUTIVE COMPETENCIES |

Global Team Leadership | Strategic Business Partnership | Audit Committee & Board Advisory | SEC Reporting & Compliance | SOX Compliance | US GAAP & Technical Accounting | IPO Leadership | M&A Accounting & Integration | Financial Systems & Process Transformation | Intelligent Automation (AI/ML) | Revenue Recognition | Governance & Risk Oversight | Global Financial Operations | Stakeholder Engagement

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| PROFESSIONAL OVERVIEW |

## **ERNST & YOUNG, LLP - New York, NY & San Francisco, CA**

## Audit Partner | Jul 2022 - Dec 2024

## Senior Manager, Audit Services | Jul 2017 - Jun 2022

## Senior Manager, National Accounting - Professional Practice Group | Jul 2014 - Jun 2017

## Manager / Senior / Staff, Audit Services | May 2008 - Jun 2014

**Strategic & Operational Leadership**

* Led high-performance global engagement teams of up to 50 professionals, building a talent pipeline that resulted in 10 promotions to Senior Manager and industry-leading retention rates.
* Served as a strategic advisor to CFOs and executive leadership at companies including IAC, Angi, Peloton, Autodesk, Workday, and Barnes & Noble, delivering financial guidance on multi-billion-dollar M&A deals, debt offerings, and international market entries.
* Managed a $10M+ P&L, consistently exceeding growth and profitability targets while overseeing strategic account planning, pricing, and resourcing.
* Unified cross-functional EY teams (IT, tax, transaction advisory) into a single integrated service model, earning consistent client praise for delivering cohesive, board-ready solutions for M&A, ICFR remediation, and system implementations.

**Technical Mastery & SEC Reporting**

* Served as a national subject matter expert in revenue recognition (ASC 606) and stock-based compensation (ASC 718) and shaped EY's national guidance and consulted with the FASB on emerging interpretations.
* Resolved escalated technical accounting issues for top-tier clients such as Amazon, Oracle, Salesforce, Apple, Walmart, and CVS while serving in the firm’s National Office.
* Directed IPO audits and S-1 readiness for technology companies such as Peloton, Olo, and ACV Auctions; led the resolution of SEC comment letters with senior accounting and legal leadership to ensure successful filings.
* Oversaw SEC reporting for a portfolio including Google, Peloton, Autodesk, IAC, and Angi, ensuring accuracy and compliance across 10-K, 10-Q, and other regulatory filings.

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| Martin J. Lee, Resume Continued |

**Governance, Risk, and Audit Management**

* Served as a trusted advisor to the Audit Committees of over 10 public companies, presenting on audit results, SOX compliance, and emerging financial risks.
* Directed the full lifecycle of SOX programs, including remediation of material weaknesses and significant deficiencies.
* Managed complex global audits exceeding 50,000 hours, coordinating teams across Europe, Asia, and North America, and streamlining statutory audit processes to save clients hundreds of hours.
* Oversaw sensitive internal investigations with external counsel on issues including fraudulent revenue reporting and undisclosed side arrangements, presenting findings directly to boards.

**Intelligent Automation & Finance Modernization**

* As a key member of EY’s Americas AI Working Group, designed and piloted novel AI/ML audit solutions, including pioneering the firm’s first use of Generative AI for contract analysis—a proof-of-concept that reduced manual review time by over 70%—and developing advanced ML-driven regression analytics.
* Developed a proprietary regression analysis model for Google's $100B+ search business, improving audit quality and delivering actionable insights while reducing audit hours.
* Led the deployment of EY's national ASC 606 revenue tool to thousands of auditors.
* Championed and led firm-wide training initiatives on AI readiness, preparing over 500 partners and senior managers to integrate emerging technologies and data analytics into financial oversight.
* Provided risk mitigation guidance for ERP, stock compensation, order-to-cash, and transfer pricing implementations, ensuring the integrity of IT controls and data migration pre- and post-go-live.

## **BETTER BUSINESS BUREAU - METROPOLITAN NEW YORK - New York, NY**

## Board Member & Audit Committee Member | May 2022 - Dec 2024

* Partnered with the CEO and senior leadership on strategic planning, program priorities, and budget governance.
* Reviewed and approved annual audits, safeguarding financial transparency and compliance.
* Chaired the BBB Forum on Corporate Responsibility, shaping event strategy, securing executive speakers, and driving thought leadership on corporate ethics.
* Mentored interns to foster the next generation of business leaders.

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| EDUCATION & PROFESSIONAL DEVELOPMENT |

### **University of California, Berkeley**, Bachelor of Arts in Economics

### **Certified Public Accountant (CPA),** New York and California

**Machine Learning & AI Credentials:**

Advanced Learning Algorithms, DeepLearning.AI / Stanford University

Machine Learning Specialization, DeepLearning.AI / Stanford University

Supervised Machine Learning: Regression and Classification, Stanford University

Unsupervised Learning, Recommenders, Reinforcement Learning, Stanford University

Programming for Everybody (Python), University of Michigan

Artificial Intelligence on Microsoft Azure, Microsoft

Introduction to Artificial Intelligence (AI), IBM

Managing ML Projects, Google Cloud

EY Artificial Intelligence, Applied AI